

KELENO LABS · KERALA, INDIA

CAPABILITY OVERVIEW · v1.0

AI DISCOVERABLE · ACTIONABLE · TRANSACTION-READY

Keleno AI Connect

Making enterprise systems discoverable, actionable and transaction-ready for AI agents — the connective layer between your systems of record and the agents that want to use them.

THE QUESTION EVERY ENTERPRISE IS NOW ASKING

"How do we make our systems and business capabilities consumable by AI agents?"

Today an agent cannot transact with an enterprise for six distinct reasons — and each one is a separate barrier that must be removed before internal systems can become a distribution channel.

KEY INSIGHT

A set of internal systems becomes a distribution channel when every reason an agent cannot transact is removed.

SIX BARRIERS THE PATTERN REMOVES

- 1

Data it cannot interpret

→ Data normalisation
- 2

APIs it cannot reach in real time

→ Real-time API orchestration
- 3

Latency it cannot absorb

→ Caching
- 4

A protocol it does not speak

→ MCP endpoint
- 5

Ranking it cannot reason about

→ AI optimisation & scoring
- 6

A transaction it cannot complete

→ Transaction handoff

FIGURE 1 — THE AGENTIC ENGINEERING PATTERN BEHIND KELENO AI CONNECT

ONE GOVERNED LAYER

It sits between your systems of record and the agents that want to use them — and it is the only layer that has to change.

SYSTEMS KELENO CAN CONNECT — WITHOUT REPLACING ANY OF THEM

CORE OPERATIONS
ERP · MES · WMS
CUSTOMER & PEOPLE
CRM · HRMS
COMMERCE & BOOKING
PMS · Booking systems · E-commerce
CONTENT & KNOWLEDGE
Product catalogues · Knowledge bases
INTERFACES
Internal & partner APIs

ONE GOVERNED LAYER · EVERY SYSTEM · EVERY AGENT

Each system keeps doing what it already does. Keleno normalises what they hold, orchestrates access in real time, and publishes the result through a single governed MCP endpoint any agent can use.

Data normalisation	API orchestration	MCP server	Agent tools	Security
Authorisation	Caching	Observability	AI ranking	Transaction actions

FIGURE 2 — KELENO AI CONNECT AS THE INTEROPERABILITY LAYER BETWEEN SYSTEMS OF RECORD AND AI AGENTS

BUSINESS CAPABILITIES EXPOSED AS AGENT TOOLS

Each tool is a governed entry point into a real system — authenticated, authorised, rate-limited and logged.

search_products()

Query the live catalogue by intent and constraint

get_price()

Return the current, authoritative price at query time

create_quote()

Assemble a real, transactable quote inside the system

WHY THIS MATTERS

An agent that can only *read about* your business can recommend it. An agent that can *call* its tools can transact with it.

The difference between the two is this layer. Every tool call passes through the same governance controls — no ungoverned path exists.

FIGURE 3 — REPRESENTATIVE TOOLS EXPOSED THROUGH KELENO AI CONNECT

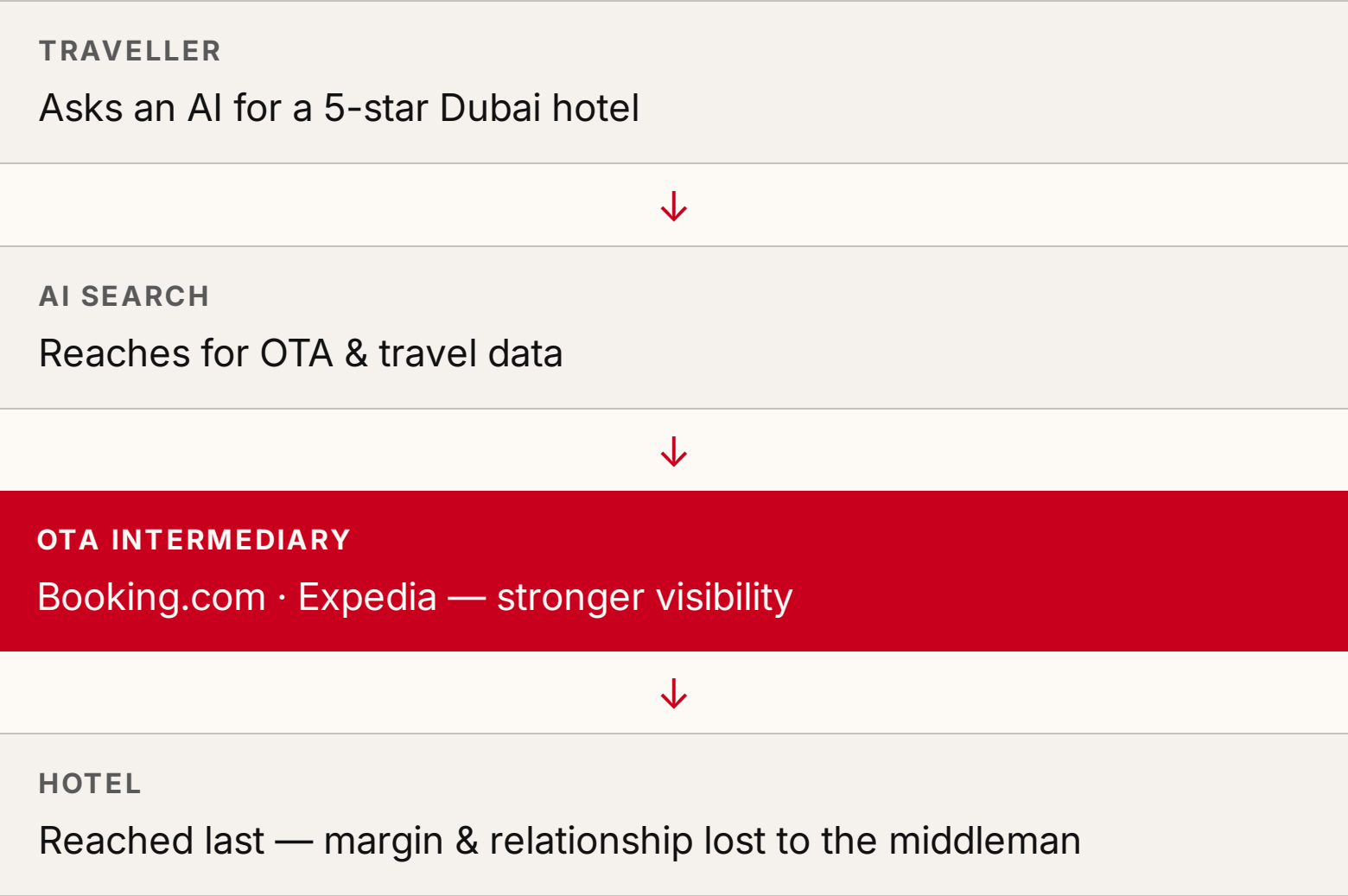
THE DISTRIBUTION PROBLEM

Discovered on the intermediary's terms

A traveller asks: *"Find me a 5-star hotel in Dubai for next weekend."*

The AI searches the web and travel or OTA sources, then recommends hotels. Historically, OTAs such as Booking.com and Expedia carry far stronger visibility than the hotel's own website.

The result: the hotel is discovered through an intermediary — and on the intermediary's terms.





04.2 · THE DIRECT CONNECTION

A direct data connection into AI travel search

Keleno AI Direct Connect gives the hotel itself a direct line into AI travel search — no intermediary in the path.

- 01 Hotel's own systems (PMS · CRS · RMS)
- 02 Keleno normalises & caches ARI
- 03 Published to AI travel search via MCP
- 04 Direct booking on the hotel's own site

The rate, the margin and the guest relationship stay with the hotel.

KNOWLEDGE VERSUS CONNECTION

The model does not need to "know" your inventory — it asks your system, right now.

Knowledge base

The model repeats what it was told, whenever it was told. The data is only as fresh as the last training pass.

- Static & potentially stale
- Owned by the model, not you
- Accurate only "as of" some past moment

MCP connection

An AI can use an MCP tool to obtain current information from an external service at the moment the question is asked — then answer with it.

- Live at the moment of the question
- Owned by the hotel / enterprise
- Accurate right now, not "as of"

END-TO-END · WHAT EACH LAYER IS RESPONSIBLE FOR

From the traveller's question down to the systems of record — and back out to a direct booking.

User	Asks a natural-language question with real constraints — location, rating, budget, inclusions.
AI platform	Interprets intent, determines that live external data is required, and invokes the MCP tool.
Keleno MCP server	Exposes hotel-search and hotel-details; handles query interpretation, filtering and structured responses.
Keleno Data Platform	Holds hotel master data, content, amenities, the ARI cache and direct benefits — with normalisation, ranking and scoring applied.
Keleno AI Connect	Provides connectivity to the hotel ecosystem and carries the transaction handoff.
Hotel ecosystem	PMS, CRS, RMS, booking engine and channel manager — the systems of record that own availability, rates and inventory.
Direct booking	The traveller completes the booking on the hotel's own site — the rate, margin and guest relationship stay with the hotel.

FIGURE 6 — END-TO-END KELENO AI DIRECT CONNECT ARCHITECTURE · SHADED ROWS ARE THE KELENO LAYER

IN ONE LINE

Keleno AI Connect turns systems of record
into an AI distribution channel —

*and Keleno AI Direct Connect turns that channel
into direct bookings.*

LET'S TALK

Let's make your systems AI-ready.

Keleno Labs designs and engineers the connective layer between enterprise systems and AI agents — data normalisation, real-time APIs, MCP servers, agent tooling, security and transaction handoff.

TALK TO OUR TEAM

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